

## Building People Powered Movements

### A Grassroots Fundraising Fundamentals Training Institute

The Grassroots Institute for Fundraising Training (GIFT) is a multiracial organization that promotes the connection between fundraising, social justice and movement-building. GIFT builds the capacity of nonprofit organizations to raise money and develop healthy, diverse, and sustainable fundraising programs. We believe that how groups are funded is as important to achieving their goals as how the money is spent, and that building community support is central to long-term social change.

GIFT trains 300+ organizations each year, and specializes in training organizations with budgets below \$1 million, especially those working for social justice and those based in communities of color. GIFT's training, capacity building, and consulting services seek to develop and strengthen the fundraising knowledge and skills of grassroots fundraisers, increase the capacity of organizations to integrate fundraising with programmatic work, and develop effective grassroots fundraising plans.

## About Your Facilitators

### VERONICA GARCIA

*Program Director, Grassroots Institute for Fundraising Training (El Paso, TX)*



Veronica was born in Los Angeles and raised on the U.S./Mexico border in El Paso, Texas. She has over 20 years of experience working with social justice organizations and community groups on issues including access to health care, food, and quality education; anti-violence initiatives; LGBTQ equity; economic justice; anti-racism; and immigrant rights.

Vero is deeply committed to the power of fundraising as a movement building strategy and more recently helped launch two local community projects: the Detained Migrant Solidarity Committee and the Paso del Norte OUT Fund, a grantmaking initiative of El Paso's LGBTQ community.

### JASMINE BURNETT

*National Organizer, Writer, & Strategist (Cleveland, OH)*



Jasmine is a writer, activist and consultant based in Cleveland, Ohio. She has led successful advocacy campaigns and coalitions on a variety of issues and supports Black women and queer people of color led organizations across the country. She is a founding member of the Trust Black Women Partnership where she was National Organizing Director and co-wrote the film, "We Always Resist: Trust Black Women"; a film that examines race, gender, class and abortion access.

Jasmine is thrilled to create opportunities that transform the ways we think about Justice, Love, Diversity and ourselves as resources for organizational development and deep transformation.

## **DAGOBERTO BAILÓN**

*Community Organizer, Trans Queer Pueblo (Phoenix, AZ)*



Dagoberto started organizing in 2006 to stop Proposition 300, that would bar undocumented students from accessing in-state tuition.

He has worked since 2011 to create safe space for people who identify as UndocuQueer and later became involved in anti-LGBTQ deportation work. Dago uses cultural organizing through drag performance to speak about intersections of LGBTQ+, migrant, and people of color identities.

## **CRYSTAL MIDDLESTADT**

*Executive Director, Chinook Fund (Denver, CO)*



Crystal (she/they) is the Executive Director of Chinook Fund, a community foundation supporting grassroots organizations working in social and economic justice throughout Colorado. Crystal most recently served as resource development director of GIFT and brings over 12 years of experience with nonprofit leadership, resource mobilization, grassroots fundraising, and racial and economic justice.

In 2014, Crystal helped launch the “Resourcing & Sustaining Our Movements” track at the Allied Media Conference. She is a fellow with Transformative Leadership for Change and serves on the board of Resource Generation, which organizes young people with wealth and class privilege in the U.S. She spends her spare time biking, eating ramen, building her vinyl collection, and camping throughout the West.

## **JOCELYN WONG**

*Resource Organizer, Activist, & Writer (Oakland, CA)*



Jocelyn is an accomplished resource organizer with over 12 years of experience in nonprofit fundraising. Her successes include leading a \$17M fundraising campaign to support the success of Restore Oakland, a community advocacy and training center in Oakland's Fruitvale neighborhood. Jocelyn also previously served as the Director of Development at Ella Baker Center for Human Rights, where she raised an all-time annual high of \$4M and established an operating reserve for the first time in several years.

She found her calling as an activist and writer while studying Political Science and LGBT Studies at the University of California, Riverside. In her spare time, Jocelyn enjoys backyard projects, discovering new music, and cheering on Bay Area sports teams.

## **TAIJ KUMARIE MOTEELALL**

*Principal, Media Sutra, Inc. (Brooklyn, NY)*



Taij is the founder of Standing in Our Power (SiOP), a national network of trans and cisgender women of color and gender non-conforming people of color committed to addressing racial, gender, economic, reproductive and environmental justice. Her leadership journey also includes serving as the Development and Communication Director of East Harlem Tutorial Program, Executive Director of Resource Generation, Program Director of Spirit in Action, and Founder/Principal of Media Sutra, a socially responsible business.

Taij has advised the MS Foundation for Women and the Kellogg Action Lab, has served on the boards of The Funding Exchange and Grassroots International, and currently serves on the Board of Jahajee Sisters, an Indo-Caribbean women's movement building organization. Taij is also a prolific writer and spoken word artist.