

NewMexicoWomen.Org

2021 Financial Report



NEW MEXICO WOMEN.ORG
Advancing Opportunities for Women and Girls.



The mission of [NewMexicoWomen.Org \(NMW.O\)](https://www.newmexicowomen.org) is to advance opportunities for self-identified women and girls so that they can lead healthy, self-sufficient, and empowered lives. The strategic focus of NMW.O is gender justice and healing. We know that how resources are directed reveals what and who we value. Budgets are more than numbers; they are values statements.

To this end, in 2021 NMW.O invested deeply in the health and well-being of self-identified women and girls of color and organizations working for gender justice throughout New Mexico. Emerging from a global pandemic that disproportionately impacted communities of color in our state, ensuring that women and girls have access to the resources they need to lead, grow, heal, and thrive is more critical than ever.

“It is difficult to express the fondness and gratitude that we have for NMW.O as a funder. The open, trusting, collaborative relationship creates space for many shared projects and ongoing transparent communication. We appreciate your support and help more than you know!”

—Adrien Lawyer, Transgender Resource Center of New Mexico

Financial Overview

NMW.O became an independent organization in 2017. Since then, our budget has grown by nearly 175%. This significant increase has enabled NMW.O to deepen and strengthen our movement, building support and impact across the state.

NEWMEXICOWOMEN.ORG TOTAL YEAR-END ASSETS: 2020-2021

2020:
\$1,405,749

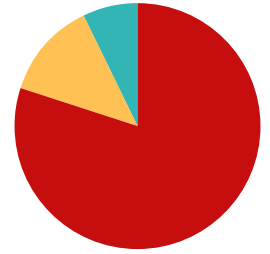


2021:
\$2,203,386



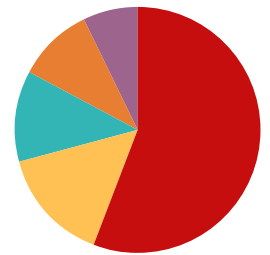
2021 ORGANIZATIONAL EXPENDITURES

- Programs 80%
- Administration 13%
- Fundraising 7%



2021 PROGRAM AREA EXPENDITURES

- Grantmaking 56%
- Training and Education 15%
- Administration 13%
- Research 9%
- Fundraising 7%



NEWMEXICOWOMEN.ORG PROGRAMS

Research: NMW.O's research draws public attention to the issues impacting self-identified women and girls of color in order to influence policy and philanthropy, and support community organizations with data relevant to their work.

Grantmaking: NMW.O's grantmaking areas are gender justice and healing, adolescent girls of color, healthy masculinities, and healing and self-care. We prioritize organizations led by or serving self-identified women and girls of color, transgender and gender non-conforming individuals, and immigrant, low-income, and rural communities.

Training and Education: NMW.O is committed to educating and learning with donors about the intersectional impacts of racial injustice, gender inequity, and historical trauma. We have offered trainings to community partners around gender justice and anti-racism. Further, as part of the statewide New Mexico Healthy Masculinities Collaborative, we are addressing patriarchy and toxic masculinity.

2021 PROGRAM HIGHLIGHTS

Invested in the health and well-being of self-identified women and girls with general operating grants to over 40 organizations working toward gender justice and healing in New Mexico.

Uplifted the needs and experiences of New Mexico's women and girls in both local and national conversations, including the White House COVID-19 Task Force and White House Gender Policy Listening Sessions.

Partnered with the New Mexico Healthy Masculinities Collaborative to develop a toolkit and resource for facilitators who will host community conversations around masculinities, healthy relationships, and gender dynamics.

Deepened our commitment to healing and self-care for nonprofit staff and movement-building leaders in order to sustain their capacity through these challenging times.

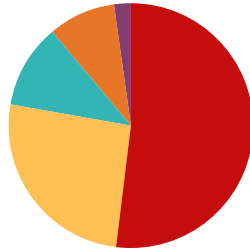
“Having dedicated funding for self-care is one important way in which we, as a nonprofit whose mission is inextricably tied with the holistic health and wellbeing of our clients, reflect that ethos inwardly. In many ways, centering self-care is a proactive exercise that mitigates burn out and provides an authentic, supportive basis from which staff can frame and build upon their daily personal and professional wellness praxis.”

—Matt Mirarchi, Enlace Comunitario



2021 GRANTMAKING BREAKDOWN

**Total Grant Funds
Distributed in 2021:
\$428,215**



- Adolescent Girls of Color Grants 52%
- Gender Justice Grants 26%
- Healing and Self-Care Awards 11%
- Healthy Masculinities Grants 9%
- Discretionary Grants 2%



NMW.O's Community of Support

Thank you for being part of [NewMexicoWomen.Org's](https://NewMexicoWomen.Org) impact and growth. None of this would be possible without your faith and trust in our work. Your partnership helps to resource New Mexico's movement-building ecosystem so that gender justice and healing can take root in communities throughout our state. We are grateful for your investment and ongoing support!

“From grants supporting women and gender justice initiatives to the development of a statewide healthy masculinities studies toolkit, NMW.O takes our role as resource mobilizers seriously. Research shows that trusting women with capital is one of the most effective ways to support gender justice, address the most critical issues in our state, and develop the futures our communities deserve.”

—Dr. Patricia Trujillo, Board Secretary

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