

Request for Proposals

NewMexicoWomen.Org - The New Mexico Gender Justice Advocacy and Policy Landscape November 2022

Project Background

NewMexicoWomen.Org (NMW.O) is the only statewide women's foundation working to advance opportunities for self-identified women and girls so that they can lead self-sufficient, healthy and empowered lives. Our strategic focus is gender justice and healing which frames all our work. Gender justice recognizes diverse gender identities and is intersectional, encompassing racial, social, environmental, and economic justice.

NMW.O is aiming to deepen our advocacy work in support of community partners and the gender justice movement statewide. We are seeking an experienced contractor or contracting team to assess and analyze the New Mexico gender justice policy and advocacy landscape. The assessment/analysis will inform our advocacy strategy.

Objectives

- Determine the role of NMW.O in the New Mexico gender justice advocacy and policy landscape.
- Identify, deepen and expand support to continue lifting up the advocacy efforts of grantee and community partners.
- Determine strategies and opportunities to engage in advocacy efforts, including potential support for specific policies or legislation related to gender justice.
- Generate a better understanding of philanthropic organizations supporting gender justice advocacy or directly advocating for gender justice in New Mexico.
- Explore potential funder collaborations and investment opportunities to direct more funding to the gender justice movement.

Scope of Activities

The contractor will survey the New Mexico advocacy and policy landscape to determine the most strategic point of intervention for NMW.O and to understand how we can best support the advocacy efforts of our grantee and community partners, promote progressive policy opportunities, and continue to strengthen the gender justice movement overall. Partnering with key staff from NMW.O, the contractor will:

- Identify and interview grantee partners and other key organizers and community leaders in the gender justice movement.
- Identify and interview key philanthropic organizations advocating for and/or supporting gender justice initiatives.
- Identify and interview key policymakers who are leading or supporting the gender justice agenda.

- Create a tool or set of tools, in consultation with NMW.O, for facilitating these conversations and gathering the relevant information (e.g. surveys, small listening sessions, mapping etc.).
- Gather and analyze information obtained during interviews.

Deliverables

Present findings in a report which will include:

- A description and visual representation of the gender justice advocacy landscape in NM.
- A summary of the philanthropic landscape noting investment gaps and opportunities within the sector, including where dollars are being distributed to support gender justice advocacy.
- Recommendations for potential funder collaborations and investment opportunities within the gender justice movement.
- Analysis, recommendations, and feedback about NMW.O's strategic role and agenda within the NM gender justice advocacy landscape for example:
 - Specific strategies and activities through which NMW.O can support, amplify, and expand our partners' advocacy work or gender justice advocacy work in general at the local, state, and federal level.
 - Opportunities to advance progressive gender justice agendas in NM, potentially including advocating for specific legislation or policies.

Qualifications

- Deep understanding of and commitment to social, racial, and gender justice movements and frameworks.
- Experience working with non-profit organizations, elected officials, and community and/or philanthropic leaders.
- Understanding of the political landscape and demonstrated experience worked in the policy and advocacy field in New Mexico.
- Experience developing strategic advocacy plans, or other policy or political strategy plans.

Timeline

Request for Proposals will be due on **Thursday, December 2, 2022**. Finalists will be selected by the end of December and interviews will take place in January 2023. The contractor will be selected by February 2023. The report will be due by August 2023.

Proposals should be sent to Renee Villarreal at renee@newmexicowomen.org and Elsa López at elsa@newmexicowomen.org on or before December 2nd, 2022. Please include examples of other assessment reports you, your organization or team have published, a proposed fee structure, and a list of 3 references. Should your organization or team have any questions or need further clarification on the RFP, please email us.