

## Request for Proposals

### NewMexicoWomen.Org Status of Women and Girls Research Report

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#### Project Background

NewMexicoWomen.Org (NMW.O) is the only statewide women's foundation working to advance opportunities for self-identified women and girls so that they can lead self-sufficient, healthy and empowered lives. Our strategic focus is gender justice and healing which frames all our work. NMW.O is seeking a research team to compile and draft a report on the *Status of Women and Girls in New Mexico*. This quantitative report will be based upon a series of indicators organized by thematic area. The report will draw upon data from the American Community Survey (ACS), The Behavioral Risk Factor Surveillance System (BRFSS), state level student surveys, supplemental governmental agency data, other relevant surveys, and peer reviewed sources.

NMW.O will work with your team to incorporate qualitative and community voices alongside the quantitative data, where possible, and to design compelling data visualizations. Please refer to NMW.O's original 2014 [Indicator's Report](#), NMW.O's 2017 [Heart of Gender Justice](#) report (*Part 2: Quantitative Data Analysis*), and the Women's Foundation of Minnesota's [Status of Women and Girls](#) report as examples of similar work. We are seeking a research team that shares our organizational values and commitment to gender and social justice. We retain our commitment to decolonial, anti-racist, and feminist methodologies across all our research projects.

#### Research Objectives

- Strengthen the gender justice movement in New Mexico by providing a quantitative status report with current data around the most pressing issues impacting self-identified women and girls, gender expansive and gender non-conforming residents of New Mexico.
- Provide disaggregated data that measures progress and identifies current needs and challenges for self-identified women and girls, gender expansive and gender non-conforming residents of New Mexico.
- Offer policy recommendations around key themes and topics related to the work of gender justice organizations around the state.
- Increase and leverage overall philanthropic investment in organizations and groups working on gender justice and healing for women and girls in New Mexico by drawing attention to the needs of communities statewide.
- Amplify, shift, and develop narratives around gender justice and intersectional feminism in New Mexico.

#### Deliverables

- A quantitative report with the most current data on the status of self-identified women and girls, and gender expansive and gender non-conforming residents of New Mexico using gender, race, and equity lenses, with accompanying policy recommendations.

- Compelling data visualizations to accompany the research (if research team does not have this skill set, you could also work with another consultant).

### Preliminary Scope of Activities

- Develop and propose a list of key data indicators and thematic areas for the report (in consultation with NMW.O).
- Conduct the quantitative data gathering and analysis, including pertinent background research.
- Draft an initial outline of the report for NMW.O.
- Develop policy recommendations in collaboration with NMW.O and other gender justice organizations and organizers around the state.
- Facilitate the solicitation of feedback and edits from NMW.O and a selected group of community readers.
- Incorporate community voices and stories into the final report (where possible, in conjunction with NMW.O).
- Provide compelling and unique data visualizations (if research team does not have this skill set, you could work with another consultant).

### Timeline

- December 2, 2022 – Proposals due
- January 31, 2023 – Contracting team hired
- February – August 2023 – Research process with key interim milestones
- September – Final report

### Qualifications and Experience

- Experience with quantitative data compilation and analysis using gender, race, and equity lenses.
- Experience with designing and drafting compelling research reports suitable for diverse community audiences.
- Experience working with nonprofit and foundation partners on research projects.
- Ability to work collaboratively and is open to feedback.
- Understanding of New Mexico's racial and gender justice movements and frameworks.
- Familiarity with the layered colonial history and racial and gender justice dynamics specific to New Mexico.
- Some members of the team live in New Mexico or have ties to the state, if possible.
- A commitment to decolonial, anti-racist, and feminist research methodologies.

Research proposals should be sent to Fatima van Hattum at [fatima@newmexicowomen.org](mailto:fatima@newmexicowomen.org) and Elsa López at [elsa@newmexicowomen.org](mailto:elsa@newmexicowomen.org) by December 2, 2022. Please include examples of other research reports your organization or team have published, a proposed fee structure, and a list of three references. Should your organization or team have any questions or wish to have a preliminary conversation with NMW.O, please be in touch with us.